



protect what makes you, you.

there's nothing more valuable than your identity.

AllstateSM
IDENTITY PROTECTION





agenda

1 Identity theft

2 About Allstate Identity Protection

3 Allstate Identity Protection coverage

4 Portal walkthrough

5 Q&A



About Allstate Identity Protection

every 60
seconds...



16M
text messages sent



\$443,000
spent on Amazon



66,000
photos shared



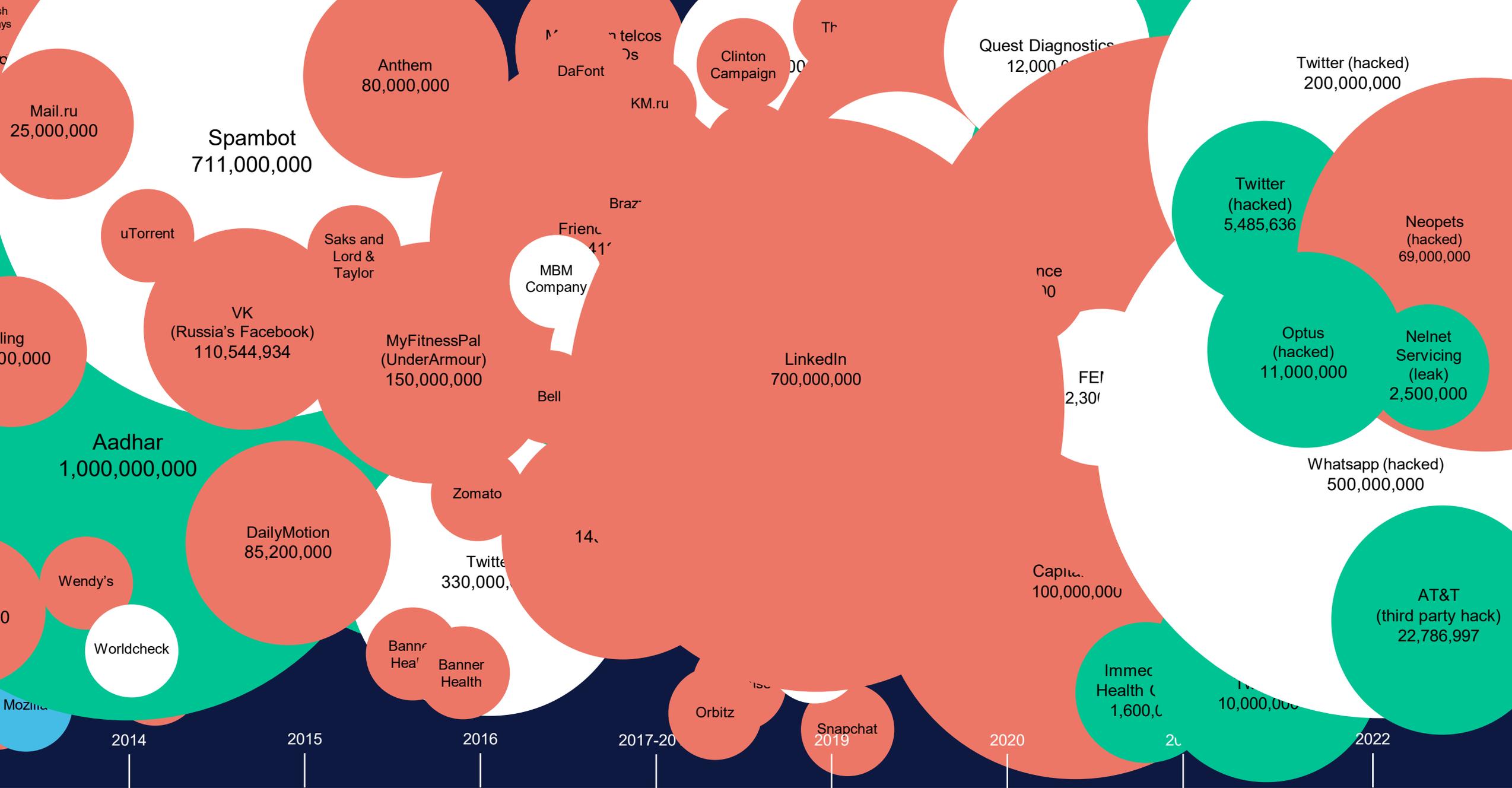
1.1M
swipes



231.4M
emails sent



500 hours
of content uploaded



Source: Information Is Beautiful

- all
- accidentally published
- hacked
- inside job
- lost/stolen device or media
- poor security

families face growing risks

Digital dependence:

Families are spending more time online than ever before, and their risk is rising.

Increased danger:

Children are targeted by cybercriminals, predators, and even their own peers at alarming rates.

More hardships:

Families experience more fraud incidents, greater losses, and longer remediation times.

3x

Families are 30% more likely to fall victim to fraud and when they do, their losses are 3x more than for individuals¹

\$1B

Child identity fraud affects 1.24 million kids and costs US families \$1 billion annually²

\$18,246

Seniors lost \$1 billion to fraud in 2020 — on average, individual victims lost \$18,246³

1: Javelin Strategy & Research, "Identity Fraud and Families — Impacts of a Digitally Connected Life," 2021

2: Javelin Strategy and Research, "Child Identity Fraud: A Web of Deception and Loss," 2020

3: 2021 IC3 Elder Fraud Report, Federal Bureau of Investigation

identity theft **is:**

- Financial accounts opened in your name
- Credit cards opened in your name
- Medical care provided in your name
- Someone arrested provides your personal information
- Someone uses your Social Security number to file for government service
- Someone files taxes in your name
- Someone creates a new identity by combining your information with someone else's (synthetic fraud)

**Note: if a victim gives out Personal Identifying Information in a scam, or through a hack, this could become identity theft if acted upon*

identity theft **is not:**

- Fraudulent credit or debit card transactions
- Public information online
- Your personal account(s) being sent to collections for lack of payment
- Scams (phone, email, etc.)
- Hacked electronics or theft
- Hacked email

introducing the best family protection available in the employee benefits space at the lowest price

- Founded in 2008
- The industry leader in employee identity protection
- A+ rating with the Better Business Bureau
- Best-in-class customer care
- Broadest definition of family in the industry
- Allstate has been protecting what families love most for over 90 years

100%

U.S. based

98%

post-remediation satisfaction

>4M

members protected

WHY CHOOSE US?

world-class security

Digital security is always changing, so we are constantly evolving our approach with responsive protection systems that blend proven measures with cutting-edge technology.



We're serious about security

SSAE18 SOC 1 and SOC 2 Type 2 accredited, updated annually



We're dedicated to keeping your data safe

With advanced encryption standards to enhance our infrastructure and security profile



We use two-factor authentication

For even stronger protection and peace of mind

WHY CHOOSE US?

innovative
technology
and **best-in-class**
remediation

measuring our impact:

4M

We're protecting more people than ever before.

\$10.2M

We closed over \$10.2 million in fraudulent credit lines.

\$14.4M

We sent more than 14.4 million alerts to our participants, warning them of potential fraud.

28M

We helped save members around \$28 million in potential lost wages.

We helped members save:

1M+ hours, 44K days, 121 years

WHY CHOOSE US?

we're your dedicated team

When fraud occurs, unraveling it can be overwhelming and costly. Should you experience fraud, we'll go the extra mile to help resolve your case, saving you time, money, and stress.

Training

- CITRMS (Certified Identity Theft Risk Management Specialist)
- Industry best practices in identity remediation
- Extensive education on security protocols for identity fraud prevention

Case management

- 100% U.S.-based, in-house case managers
- All pre-existing conditions accepted
- Dedicated specialists manage cases
- Consistent follow up with creditors and merchants to reach resolution
- Fraud resolution tracker

The proof is in the protection

- **99%** are satisfied with their customer care experience
- **98%** are satisfied with how their problem was resolved on their first call
- **99%** are satisfied with their recovery in cases of identity theft



Allstate Identity Protection Coverage

your Allstate Identity Protection Pro+ coverage (\$7.50 per individual/month, \$15.50 per family/month)

Family protection^Δ

- Coverage for everyone “under roof” and “under wallet”
- Senior family coverage (parents, grandparents and in-laws age 65+, no matter where they live)
- Elder fraud protection
 - Elder Fraud Center
 - Scam support
- Family digital safety tools[‡]
 - Web filtering
 - Screen time management
 - Location tracking

Credit

- Auto-on monitoring*
- Rapid alerts
- Tri-bureau credit monitoring
- Credit score tracking
- Credit score tracking
- Unlimited TransUnion credit scores
- Annual tri-bureau report and score
- Credit freeze assistance
- Credit lock
- Credit report disputes

Financial protection

- Up to \$1M coverage includes:
 - Identity theft expense reimbursement[†]
 - Stolen fund reimbursement[†]
 - 401(k)/HSA fraud reimbursement[†]
 - Deceased family member fraud expense reimbursement^{Δ†}
 - Home title fraud reimbursement[†]
 - Professional fraud expense reimbursement[†]

Restoration

- U.S.-based, 24/7 customer care
- Help Center
- Full-service remediation support
- Pre-existing condition remediation
- Fraud resolution tracker
- Specialized unemployment fraud support
- Unemployment Fraud Center
- Stolen tax refund advance
- Tap to call from mobile app

Identity and financial monitoring

- Identity Health Status
- Allstate Security Pro[®]
- High-risk transaction monitoring
- Credit and debit card monitoring
- Bank account transaction monitoring
- 401(k) and HSA account monitoring
- Student loan activity alerts
- Financial transaction monitoring
- Lost wallet protection
- Dark web monitoring for personal data and passwords using human-sourced intelligence
- Social media account takeover monitoring
- Mobile app with biometric authentication security

Privacy and data monitoring[‡]

- Allstate Digital Footprint^{SM †}
 - Personalized online account discovery
 - Privacy insights
 - Privacy management tools
 - Data breach notifications
- Robocall blocker
- Ad blocker
- Solicitation reduction
- Sex offender alerts

For Allstate Identity Protection Pro+ members, the aggregate limit for an individual or family plan is \$1 million in one year.

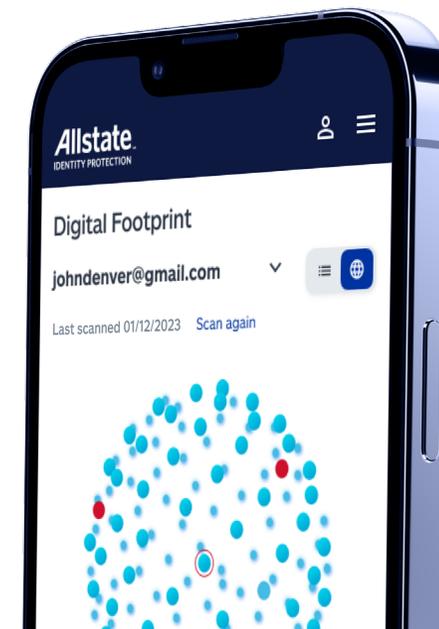
^ΔOnly available with a family plan.

* Level of automatic monitoring dependent on enrollment method and information shared with Allstate Identity Protection

[‡]Some features require additional activation. Privacy management features cover up to five email addresses in a family plan. Robocall blocker and ad blocker can only be used by primary subscriber, even in a family plan. Cyber and family digital safety features are managed through the primary subscriber's account in family plans.

[†]Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Product may be updated or modified. Certain features require additional activation.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.



Allstate Identity Protection

Automatically enabled when feature is included in your plan, once you sign up:

- Credit monitoring
- Dark web monitoring (your name, date of birth, address and Social Security number)
- High-risk transaction alerts (your name, date of birth, address and Social Security number)

Enabled by subscriber manually when feature is included in your plan:

- Dark web monitoring (IP address, driver's license, etc.)
- Financial threshold monitoring (add your financial accounts)
- Social media account takeover monitoring (link your accounts)
- Dark web monitoring (IP address, driver's license, etc.)

secure your family's future

Enrolling in a family plan allows you to extend coverage to loved ones. We offer the broadest definition of family in the industry, using “under roof, under wallet” as our guideline. Dependents at any age who live within the employee’s household or are supported financially by the employee are eligible to enroll.

Our coverage definition also extends to include:

- Parents
- In-laws
- Grandparents

Regardless of where they live or whether they receive any financial support from our participants.





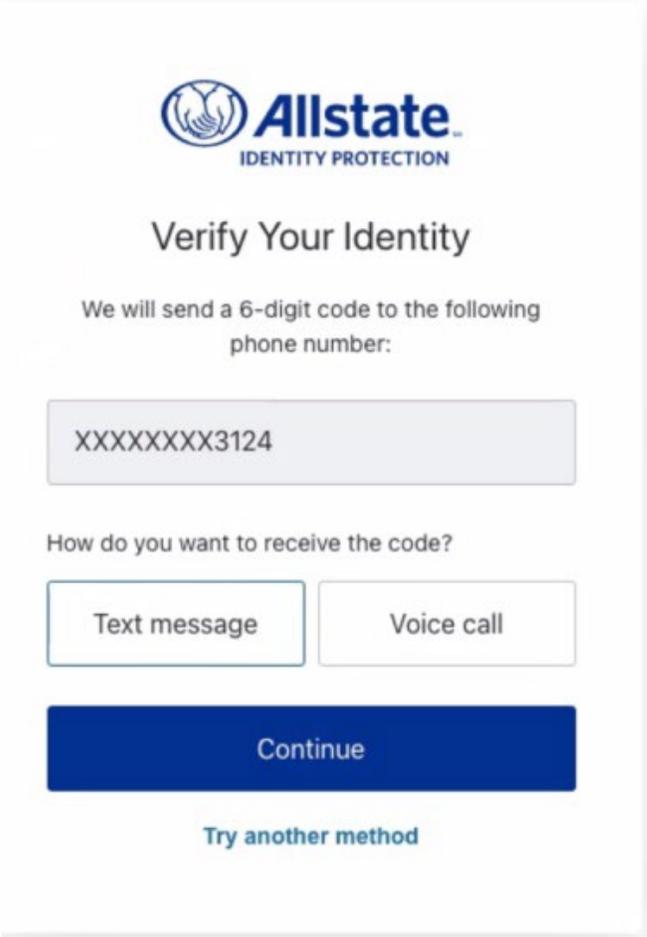
Portal Walkthrough

the login process

To activate your account, you will need a valid email address. You'll want to use a personal email address, instead of a work email address, to ensure you receive your alerts.

Why two-factor authentication?

Two-factor authentication provides an added layer of protection to members' accounts.



 **Allstate**
IDENTITY PROTECTION

Verify Your Identity

We will send a 6-digit code to the following phone number:

XXXXXXXX3124

How do you want to receive the code?

[Try another method](#)

portal dashboard

Alerts can be sent via email or text message, based on your selections. Log in or use our app to address alerts.

Dashboard

Identity Health Status

Digital Footprint

MONITORING

Credit Monitoring

Financial Transactions

Cybersecurity

Dark Web Monitoring

Family Digital Safety

Social Monitoring

Robocall Blocker

Ad Blocker

Solicitation Reduction

RESOURCES

Identity Restoration

Security Training

Identity Health Status

IDENTITY HEALTH

Your Identity Health Status is **low risk**



We haven't detected any threats to your identity.

Looking to better protect yourself? See our recommendations for you.

[Learn more](#)

DIGITAL FOOTPRINT

email@emailaddress.com

5

5 breaches

5 items

Add email account

ALERTS

Dark Web Monitoring Activity
Compromised Email Address or Username

Credit Activity Alert
Compromised Email Address or Username

Social Media Alert
Compromised Email Address or Username

Digital Footprint Activity
Compromised Email Address or Username

Dark Web Monitoring Activity
Compromised Email Address or Username

Dark Web Monitoring Activity
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Compromised Email Address or Username

credit monitoring

Allstate Identity Protection Pro
credit monitoring includes:

- Credit score
- Credit report
- Notifications when we detect credit activity

Allstate
IDENTITY PROTECTION

- Dashboard
- Identity Health Status
- Digital Footprint

MONITORING

- Credit Monitoring**
- Financial Transactions
- Cybersecurity
- Dark Web Monitoring
- Family Digital Safety
- Social Monitoring
- Robocall Blocker
- Ad Blocker
- Solicitation Reduction

RESOURCES

- Identity Restoration
- Security Training

Credit Monitoring

Credit Score

TransUnion

785

GOOD

Updated on 3/15/2021

300 580 640 700 750 850



Updated Sep 11, 2021 • Calculated using VantageScore 3.0

Credit Reports

The information in each of your Credit Reports from the three credit bureaus can be different. This is why it's important to review your Experian, Equifax, and TransUnion Credit Reports and FICO Scores

[View annual tri-bureau report](#)

[View monthly TransUnion report](#)

credit monitoring

Allstate Identity Protection Pro+
credit monitoring includes:

- Tri-bureau credit score
- Tri-bureau credit report
- Notifications when we detect credit activity

Allstate
IDENTITY PROTECTION

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[View annual tri-bureau report](#)

[View monthly TransUnion report](#)

credit lock

With an Allstate Identity Protection Pro+ plan, you can lock your credit report to prevent unauthorized inquiries or new accounts with TransUnion.

- Dashboard
- Identity Health Status
- Digital Footprint

MONITORING

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[View monthly TransUnion report](#)

enabling credit lock

After verifying your identity, you will be able to lock your TransUnion credit report with the click of a button, limiting third party access and helping to keep you more secure.

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[View annual tri-bureau report](#)

[View monthly TransUnion report](#)

annual credit report and credit disputes

Keep an eye on your accounts by viewing your annual tri-bureau credit report.

You can also submit a dispute regarding any incorrect information on your TransUnion credit report directly through the portal.

- Dashboard
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MONITORING

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RESOURCES

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- Security Training

Credit Monitoring

Credit Report - 01/02/2021

Personal Information

Name Candace Smith

Date of Birth mm/dd/yyyy

Current Address 4321 S. Some St, Any Town, FL 54

Previous Address 1234 S. Main St, Old Town, AZ 123

Employment History Unknown

Summary of Accounts

Total Accounts 15 Derogatory Accounts

Open Accounts 2 Balances

Closed Accounts 12 Payments

Delinquent Accounts 0 Inquiries (2 years)

Mortgage Accounts

Payment History Key



Not Open



Current



30 days late



60 days late



90 days late



120 days late



Payment Plan

US Bank

dark web monitoring

Enter your information including email addresses; numbers from driver's licenses, credit cards, passports; and other sensitive items. You can use the category "other" to enter any additional information you would like to have monitored. Should we discover any of the items entered here on the dark web, you will receive an alert.

-  Dashboard
-  Identity Health Status
-  Digital Footprint

MONITORING

-  Credit Monitoring
-  Financial Transactions
-  Cybersecurity
-  Dark Web Monitoring

-  Family Digital Safety
-  Social Monitoring
-  Robocall Blocker
-  Ad Blocker
-  Solicitation Reduction

RESOURCES

-  Identity Restoration
-  Security Training

Dark Web Monitoring

We'll watch the dark web for your sensitive personal information and notify you. Start monitoring important items such as your driver's license number and em

 Connect an item

Items you're monitoring

Email addresses

 c*****y@email.com

financial transactions

- Add financial account information to activate monitoring for suspicious activity on your connected bank accounts
- Default thresholds automatically appear
- Adjust your thresholds with the dropdowns
- Edit information and thresholds on a variety of accounts such as savings, debit, HSAs, and 401(k)s

Dashboard

Identity Health Status

Digital Footprint

MONITORING

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Solicitation Reduction

RESOURCES

Identity Restoration

Security Training

Financial Transactions

+ Add new account

Financial Accounts

Add the financial accounts you would like Allstate Identity Protection to monitor.



Receive alert for cash withdrawals, balance transfers and large purchases from your bank accounts to help detect fraudulent activity.

Add new account

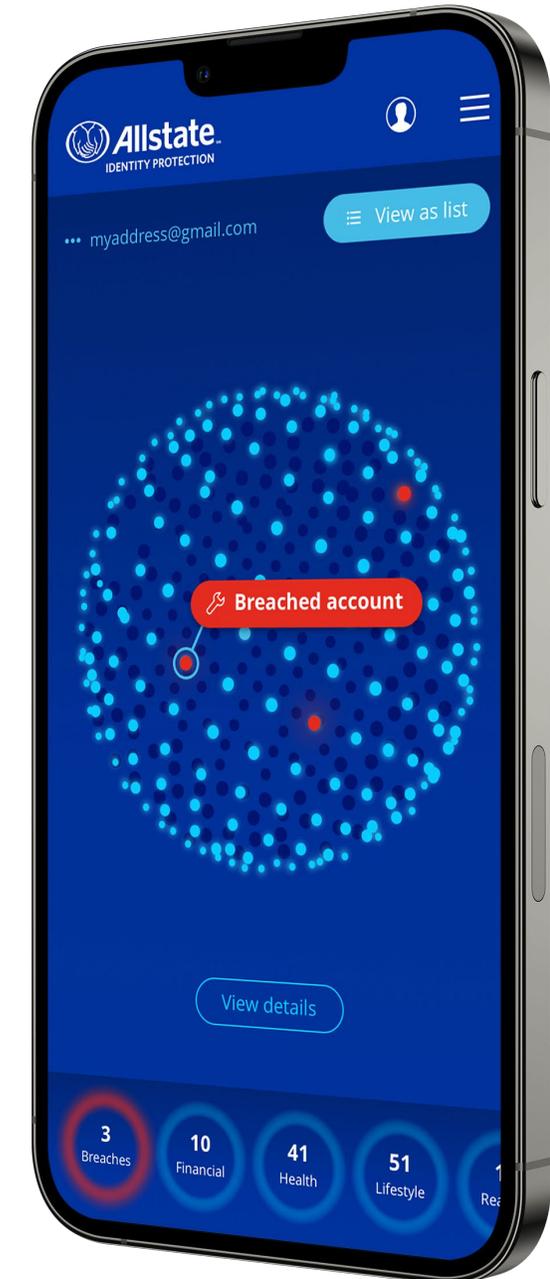
Allstate Digital Footprint[®]

Available with Allstate Identity Protection Pro+

Your digital footprint is a record of your online activity. It includes the sites you've visited, the places you've shopped at, and the accounts you've created. All of this activity could leave you exposed to breach or fraud.

Use Allstate Digital Footprint to see and manage your personal data[‡]:

- Enter your email address in the "Digital Footprint" tab
- See a list of your digital connections, including the ones you may have forgotten about
- We'll scan your digital footprint weekly and notify you if we uncover any new connections
- Use the privacy management tools to manage your personal data:
 - Get privacy insights to gain awareness on how companies use and share your data
 - Unsubscribe from unwanted accounts
 - Send a request to a company to delete your data



[‡]Some features require additional activation. Privacy management features cover up to five email addresses in a family plan. Robocall blocker and ad blocker can only be used by primary subscriber, even in a family plan. Cyber and family digital safety features are managed through the primary subscriber's account in family plans.

social media account takeover monitoring

- Extend monitoring and alerts to anyone included in your coverage
- We look for suspicious activity that might indicate you've been hacked
- Monitoring includes alerts for malware links, phishing links, spam links, or links from sites that are connected to illegal content
- Monitoring for explicit content is available for accounts you add from YouTube

Allstate
IDENTITY PROTECTION

 Dashboard

 Identity Health Status

 Digital Footprint

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Social Media

Social reputation monitoring offers actionable alerts when we see potentially risky comments within your social media posts.

Connect Social Media Accounts

It's recommended that you logout of all your social media accounts before ena

 Facebook

 Instagram

 LinkedIn

 YouTube

sex offender alerts

If a registered sex offender moves into your neighborhood, we'll notify you. Turn on notifications in your portal to receive monthly alerts updating you when sex offenders are found in your ZIP code.



ACTIVITY

Dashboard

MONITORING

Digital Footprint

Credit Monitoring

Dark Web Monitoring

Financial Transactions

Social Monitoring

RESOURCES

Digital Exposure

Solicitation Reduction

Account Information

Personal Information

Please update your account information in order to ensure the most accurate Identity Monitoring. Any additional information you provide will allow us to better monitor and protect your identity.

Jonathan Doe

SSN ●●●● 1234

Birthdate ●●/●●/1974

Address 123 Any Street
Hometown, MA 12345

Phone (123) 000-0000

Alert Preferences

Manage your contact preferences. If InfoArmor detects information or accounts are being used, how should we contact you?

Alert type(s) Email Text/S

Alert Email myemail@email

Cell Number (123) 000-0000

Sex Offender Alerts

Manage your contact preferences. Let us know how you'd like to receive alerts.

Turn on/off Changes

Identity Health Status

See a snapshot of your overall identity health and improve it with focused tips and expert advice. Your status is viewable within the Allstate Identity Protection portal and in your monthly status email.

Allstate
IDENTITY PROTECTION

Member ID: 12345678 | [Sign in](#)

Candace, your Identity Health status is low



Low Risk

What does this mean?
Your status is influenced by actions such as clearing alerts and keeping your personal information up-to-date. If you move to an elevated level, you may need to review your account.

uncleared alerts in the past 30 days

Have uncleared alerts? You can review and clear them from the dashboard in your account.

| | | |
|--|---|----|
|  James Mitchell | 0 | 12 |
|  Devon Mitchell | 0 | 0 |
|  Decklan Mitchell | 0 | 0 |

[review alerts](#)

Allstate
IDENTITY PROTECTION

Member ID: 12345678 | [Sign in](#)

Candace, your Identity Health status is at risk



At Risk

What does this mean?
Your status is influenced by actions such as clearing alerts and keeping your personal information up-to-date. Your current status means you may need to review your account.

[log in to account](#)

uncleared alerts in the past 30 days

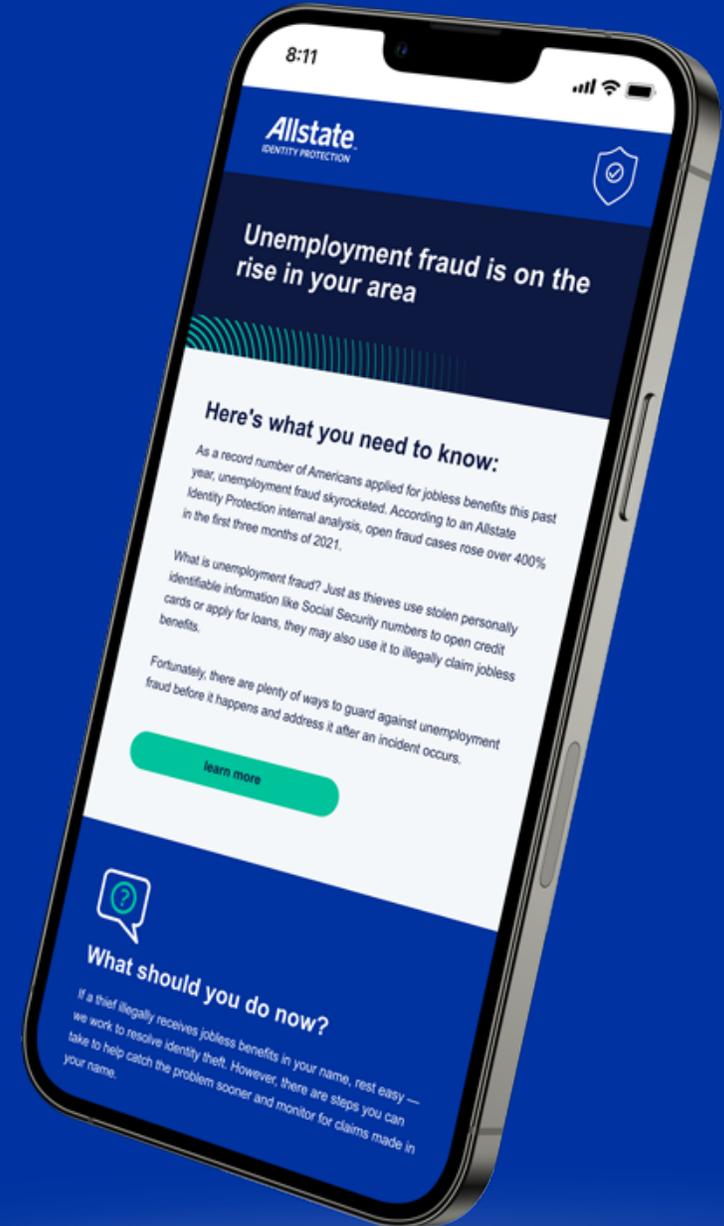
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| | | |
|--|---|----|
|  James Mitchell | 0 | 12 |
|  Devon Mitchell | 0 | 0 |
|  Decklan Mitchell | 0 | 0 |

[review alerts](#)

Allstate Security Pro[®]

Receive personalized alerts about heightened security risks and fraud trends, to help you stay prepared and protected.



elder fraud protection

Elder Fraud Center and scam support

Access our helpful resource hub built specifically for seniors, their families, and caretakers to easily understand and protect against scams or threats. Our identity specialists can provide customized care for older family members to identify and resolve scams or fraud, as well as create a plan together for proactive protection.





Family digital safety tools[‡]

Available with Allstate Identity Protection Pro+

- **Web filtering**
Filter or block specific websites
- **Screen time management**
Set healthy screen time limits
- **Location tracking**
Track device locations so you know where they are without asking

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Family digital safety tools[‡]

To set up these tools, click the link in your portal. You'll be directed through the app download and activation process, so that you can install the tools on your child's device. Our family digital safety tools are powered by Bark.

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robocall blocker[‡]

Available with Allstate Identity Protection Pro+

Intercept scam and telemarketing calls and texts before they reach you.

ad blocker[‡]

Available with Allstate Identity Protection Pro+

Set up automated blocking for unwanted advertisements, prevent data gathering by online trackers, and safelist websites you trust.

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how to get the most out of Allstate Identity Protection



Verify credit monitoring to receive rapid alerts



Set up financial transaction monitoring for your financial accounts



Add any enrolled family members to activate features for them



Read Security Pro[®] for personalized alerts and subscribe to text alerts



Add credentials to dark web monitoring for alerts when important personal information, like your email address or passwords, is compromised



Download our app to see and respond to alerts from anywhere



Questions?

Contact our support team 24/7 at 1.800.789.2720 or visit myaip.com.