

### HERE FOR YOU: Health Advocacy and Chronic Disease Support



October 16<sup>th</sup>

Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association





**Coverage and Benefits Doctors and Hospitals** 

Health and Wellbeing **Tools and Services** Health Advocacy

Log In Contact Us

### Health Care Just Got Easier

If you are enrolled in a Blue Cross and Blue Shield of Illinois (BCBSIL) plan, you now have access to a health advocate\*.

Health advocates serve as a personal assistant for your health care needs. You may contact a health advocate to address your medical benefits questions.

They can help you and your covered family members:

- · Get personal assistance with your health care matters
- Understand your health benefits
- Talk to a BCBSIL clinician about health questions
- · Sort out a new diagnosis and what to do next
- · Shop for quality, lower-cost health care

bcbsil.com/rrd

# THE ONLY ONE YOU NEED

**ONE** ID CARD

**ONE** NUMBER

ONE POINT OF CONTACT www.bcbsil.com

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BlueCross BlueShield of Illinois

Health Advocate 1-800-537-9765

Preauth is required before rendering services for IP, SNF admission, home health/infusion care, private duty nursing services, emergency medical or BH admission. Preauth may be required for OP services including, but not limited to, advanced imaging, cardiology, sleep study, pain management, joint/spine surgery, radiation therapy or genetic testing. Check member benefits prior to rendering service. Provider: File medical claims with your local BCBS Plan.

BlueCross BlueShield of Illinois, an independent licensee of the BlueCross BlueShield Association, provides claims processing only and assumes no financial risk for claims.

# Your BCBSIL ID Cards

### If you make plan changes...

You should receive your new ID cards by **Dec. 31, 2024.** 

BlueCross BlueShield	
Subscriber Name: FIRSTNAME M. LASTNAME Identification Number: ABC111223333 Group Number: 1xx0xxx0	Plan Code: 621/121
	RxBIN: 01552x Rx PCN: ILDR
	PPO R

Two ID cards are provided for family coverage. You can call Customer Service or log on to Blue Access for Members<sup>™</sup> to order additional or replacement ID cards.



### Take the easy path to better health...

Your Health Advocate is your dedicated health care concierge.

Your Personal Health Advocate: **One call that does it all** 

Whether you are concerned about:

- Understanding your benefits
- Scheduling appointments
- A chronic illness or a new diagnosis
- An upcoming surgery
- Getting prior authorization for a test
- Saving money on health care Your Health Advocate has answers.

We're here for you 24/7, just call 1-800-537-9765

\*In case of a medical emergency, call 911.

# You Don't Have to Do It All on Your Own

Connect with a Health Advocate to get personal support and guidance for any health concern. We can help you:

- Manage a health concern affecting you or someone you are caring for
- Sort out a new diagnosis and what to do next
- Find care and support for mental health issues
- Navigate complex health care journeys such as:
  - Cancer
  - Diabetes
  - Caregiver support
  - Going on disability leave
  - Gender affirmation
  - End-of-life planning



#### UNIFIED COLLABORATION CREATES A DIRECT **PERSONAL ONE-STOP EXPERIENCE**



## IF A HEALTH ADVOCATE REACHES OUT...

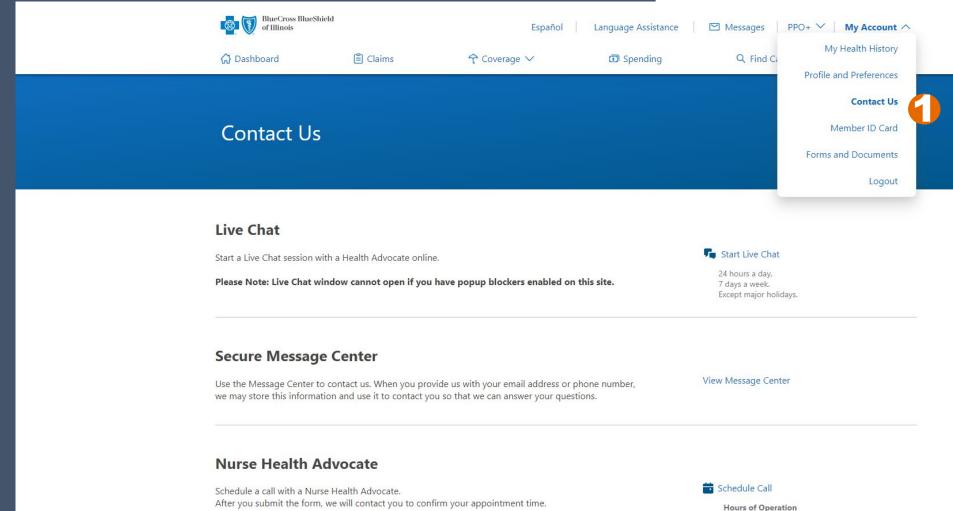
Answer! Your health advisor's goal is to help you get the care you need to get better.

#### **A HEALTH ADVOCATE:**

- Can help to coordinate your and your family's serious health concerns
- Clinical nurse you can count on when you need help the most
- Works with a team of specialists to help make sure you have the right care for your unique circumstances

### Your Personal Health Advocate! **Contact Us**

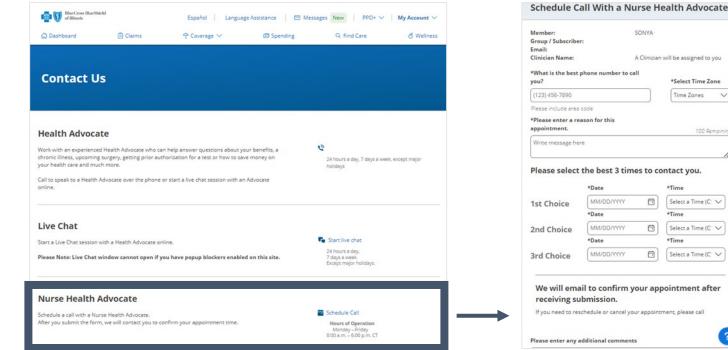
Monday – Friday 8:00 a.m. – 6:00 p.m. CT



Blue Access for Members<sup>™</sup> Internet Help Desk

# Expansion of Self-referral Feature for All Health Advocacy Solutions Members

- Allows all members to initiate a connection • with a registered nurse Health Advocate via **Blue Access** for Members<sup>™</sup> (BAM<sup>™</sup>)
- Members can schedule a call with a ٠ registered nurse proactively, as soon as a question or concern about a new diagnosis, chronic condition or other health situation occurs





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# Cancer Services and Support

A cancer diagnosis can change your life forever. We are here to help.

The Cancer Services and Support program, in collaboration with **AccessHope**, will give you the tools, resources, and expert advice to help you before, during, and after cancer treatment.

- Cancer Support: Our skilled cancer care nurses are on hand to help you prepare for doctor office visits, share treatment information or give emotional support wherever you are in your cancer journey.
- Cancer Expert Advisory Review and Support: With AccessHope, you can ask that a medical expert reviews your case. This allows you to get expert recommendations and clinical trial matches while staying close to home.

# Cancer care nurse support is available today by calling the number on the back of your ID card.

AccessHope is an independent company providing cancer support services for members enrolled with Blue Cross and Blue Shield of Illinois and is solely responsible for the services it provides. BCBSIL makes no endorsement, representations or warranties regarding third-party vendors and the products and services offered by them. © 2023 AccessHope, LLC. All rights reserved. Confidential and proprietary.



## Cancer Care Navigation & AccessHope Expert Advisory Review – Member Journey

This service helps members:

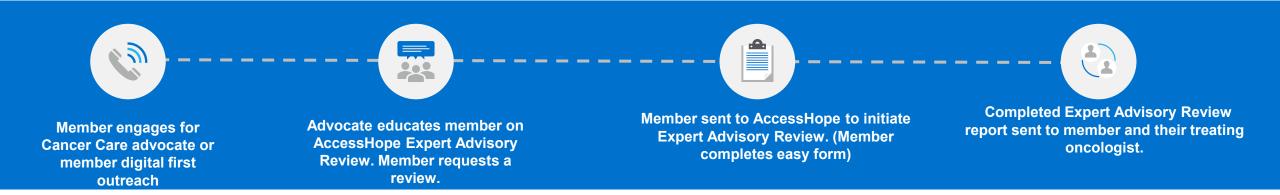


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Cancer Care Managers support oncology needs, manage underlying conditions, provide resources/education and coordination with other specialties (BH, Social Workers) to holistically support the member

Recommendations from NCI-Designated Comprehensive Cancer Center experts are provided to members and their local oncologists, so members can stay close to home

Member and their treating oncologist learn more about multiple treatment options for improved outcomes



# **CANCER SERVICES & SUPPORT**



**BCBSIL Cancer Care Navigation** 



Expert Advisory Review & Support with AccessHope

The BCBSIL certified oncology clinician completes a holistic assessment to identify gaps in care, support the employee in understanding their diagnosis and benefits, and coordinates with multiple specialists so employees and their families are encouraged to actively participate in their treatment plan.

The clinician will refer members to AccessHope.

Employees can request that an oncology medical expert review their case. A medical expert may provide recommendations for their treatment plan based on groundbreaking insights and discoveries to the employees and their treating oncologist.

Expert reviews from the NCI-Designated Comprehensive Cancer Centers for all cancer types, at any stage.

AccessHope's cancer support team provides ongoing resources, ensuring seamless support once the review has closed.

# Hinge Health Digital Musculoskeletal (MSK) Clinic

Hinge Health provides a complete solution for each stage of your MSK journey, with expert medical opinion

#### **Prevention (at risk)**

Job-specific exercises and education

Acute (recent injury)

Physical therapy video visits for every body part

#### Chronic (high risk)

Exercise, education and behavioral change

Surgery (pre- and post-procedure)

Rehab for members that require surgery

Hinge Health will contact you about signing up for the program that's right for you or you can reach out to a Health Advocate to sign up!



## Teladoc Health<sup>™</sup> Hypertension Management Solution

Program Overview

The program combines a connected blood pressure cuff and personal support for supplemental in-home therapy. Members receive:

- Easy remote monitoring via wireless-connected blood pressure cuff
- Licensed professionals provide live coaching and 24/7 digital alerts
- Notifications for high blood pressure readings and reminders to check blood pressure
- Mobile experience to track progress and receive personalized, clinically grounded coaching and educational content
- Member-initiated reports (with blood pressure readings and trends)

If you are eligible, Teladoc Health will contact you about how to sign up for this program or you can contact your Health Advocate!





## **THANK YOU!** Question and Answer via Chat

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