

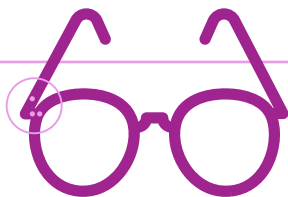
DISCOVER NUANCE AUDIO

Now what you see is what you hear

Introducing a new invisible hearing solution

Our sense of sight and hearing are deeply connected. So when our ability to see and hear decline, so can our quality of life. Now, EyeMed members have access to a dynamic and seamless solution for those with mild to moderate hearing loss. Introducing Nuance Audio.

What makes Nuance Audio hearing glasses unique?



INVISIBLE HEARING AID

Break the stigma with discreet, stylish glasses embedded with high-quality microphones and micro-speakers

DIRECTIONAL AMPLIFICATION

Enhance speech clarity in noisy environments with directional microphones and beamforming

OPEN-EAR COMFORT

Lightweight, open-ear speakers offer all-day comfort without pain or irritation often caused by traditional hearing aids

See and hear life to the fullest

As an EyeMed member, you may be able to use your vision benefits to help cover costs when purchasing Nuance Audio. Coverage for Nuance Audio would be applied through your frame allowance and lens copays.* Log in to your account at eyemed.com/member and click the "Benefits" tab to view plan details and options. **Have questions? Talk with your provider about the right solution for you.**

¹ "Age-Related Hearing Loss"; National Institute on Deafness and Other Communication Disorders; nidcd.nih.gov; March 17, 2023.

² "Factors Impacting the Use or Rejection of Hearing Aids—A Systematic Review and Meta-Analysis"; National Library of Medicine; ncbi.nlm.nih.gov; June 12, 2023.

*Lens copays are applicable to prescription lenses only.

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~15%

of American adults report
some trouble hearing¹

Only 1/3

of older U.S. adults with hearing
loss use a hearing assistive device²

Eye Openers

Our Medical Team, Dr. Lahr and Dr. Neighbors, answer questions and share new and fun insights



AS PEOPLE ENTER THEIR 40S AND EXPERIENCE PRESBYOPIA (DIFFICULTY SEEING UP CLOSE), THEY OFTEN STRUGGLE WITH ISSUES LIKE “SHORT ARMS” AND DIM LIGHTING. TO HELP, EYEMED OFFERS VISION SOLUTIONS LIKE READING GLASSES OR PROGRESSIVE LENSES.

However, along with presbyopia, early hearing loss, known as presbycusis, also begins. Traditionally, the solution for hearing loss has been a hearing aid, which 48% of people feel a stigma about wearing.¹

But there is a new solution for patients with mild to moderate hearing loss—Nuance Audio. Purchased by EssilorLuxottica in 2023, Nuance Audio looks like a sleek, modern pair of glasses. However, inside the frame is breakthrough technology that allows the user to improve their hearing in noisy environments. It works by reducing surrounding noise and enhancing the sound coming from whatever the user is looking at. And, importantly, there is nothing in the ear of the user.

The case for adding hearing assistance to vision correction is clear:

- 70% of adults struggle to hear conversations in noisy environments²
- Only 1/3 of adults with hearing loss use a hearing assistive device³
- Individuals with both untreated vision and hearing loss are at a higher risk of some form of dementia⁴
- Duke University neuroscientists research was able to show that hearing, vision and the brain are more closely linked than anyone realized⁵

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YOUR NUANCE AUDIO, YOUR STYLE

Nuance Audio Glasses are available in two stylish designs and colors to complement any look while incorporating our invisible hearing solution.

¹Forbes Health Survey: Nearly Half of People With Hearing Loss Believe There Is A Hearing Aid Stigma”; Forbes; forbes.com; April 16, 2024.

²“Struggle to hear at the pub? Why ‘cocktail party effect’ is ruining your night”; i news; inews.co.uk; May 31, 2024.

³“Factors Impacting the Use or Rejection of Hearing Aids – A Systematic Review and Meta-Analysis”; National Library of Medicine; ncbi.nlm.nih.gov; June 12, 2023.

⁴“Take care of your senses: The science behind sensory loss and dementia risk”; National Institute on Aging; nia.nih.gov; January 10, 2023.

⁵“Is Hearing Affected by Vision?”; The Hearing Review; hearingreview.com; December 5, 2023.

Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111 and Fidelity Security Life Insurance Company® of New York.

NEW WAYS TO SAVE ON LASIK

Are you ready for LASIK?

LASIK is one of the fastest ways to help correct nearsightedness, farsightedness and astigmatism. The procedure takes about 15 minutes and most patients have immediate results.¹ And since you're an EyeMed member, we'll help you save at LasikPlus®, TLC Laser Eye Center and The LASIK Vision Institute.



You have \$1,000

To use on LASIK at LasikPlus®, TLC Laser Eye Center and The LASIK Vision Institute²

LasikPlus+

The LASIK Vision
INSTITUTE

TLC
Laser Eye Centers*

WITH EYEMED, YOU'LL GET:

- Savings of up to \$1,000 on LASIK procedures at LasikPlus®, TLC Laser Eye Center and The LASIK Vision Institute²
- Free LASIK Exam (\$100+ value)
- Access to more than 600 credentialed LASIK providers
- 15% off standard LASIK prices or 5% off promotional LASIK prices at providers in the U.S. Laser network³

ARE YOU A CANDIDATE?

- ☒ At least 18 years old
- ☒ Free of eye conditions that could affect healing
- ☒ Stable vision prescription for at least 1 year

Find a LASIK provider at eyemedlasik.com
or call 1.800.988.4221

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eye
Med





Discounts are not insurance.

¹ "LASIK Eye Surgery Procedure & Process"; LASIKPlus®; lasikplus.com; Accessed November 30, 2022.

² Must mention this promotion and be treated by December 31, 2025 to qualify. \$1,000 off for both eyes on standard Wavelight price, \$500 off for one eye. Cannot be combined with any other offers. See details at eyemedlasik.com.

³ May not be combined with any other discount.

Please note laser vision correction is an elective procedure, performed by specially trained providers. The discount may not always be available from a provider in your immediate location. In the state of Texas, EyeMed Vision Care LLC is the discount health operator offering LASIK vision discounts.

This information is available broadly and is not plan or state specific.

INNOVATIVE ANSWERS FOR SAVVY SPENDERS

Keep an eye on your money

MEMBERS-ONLY SPECIAL OFFERS

You deserve special savings just for being an EyeMed member. So there's a page on eyemed.com/member that only registered members like you can see. It's a mix of the latest discounts and extra savings that give your benefits a boost. So you can keep your eyes healthy and save some cash while you're at it.

New offers for 2025

More offers are added throughout the year. Be sure to check for the latest savings before visiting your provider.

GLASSES.COM

GET
\$30

off on Blue Light
lens treatment
at **Glasses.com***

Expires: 12/31/2025

Lasik**Plus**
TLC Laser Eye Centers[®] The LASIK Vision Institute

USE UP TO
\$1,000

toward LASIK at
Lasik**Plus**[®], TLC Laser
Eye Centers and
The LASIK Vision
Institute**

Call 1-800-988-4221
or visit
eyemedlasik.com

Expires: 12/31/2025

PEARLE
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GET
\$50

off a complete pair
(frames and lenses)
at Pearle Vision***

Expires: 12/31/2025



UNLOCK YOUR OFFERS IN MINUTES

- 1 Visit eyemed.com/member or download the EyeMed app
- 2 Register and sign in
- 3 Select Special Offers and shop the savings

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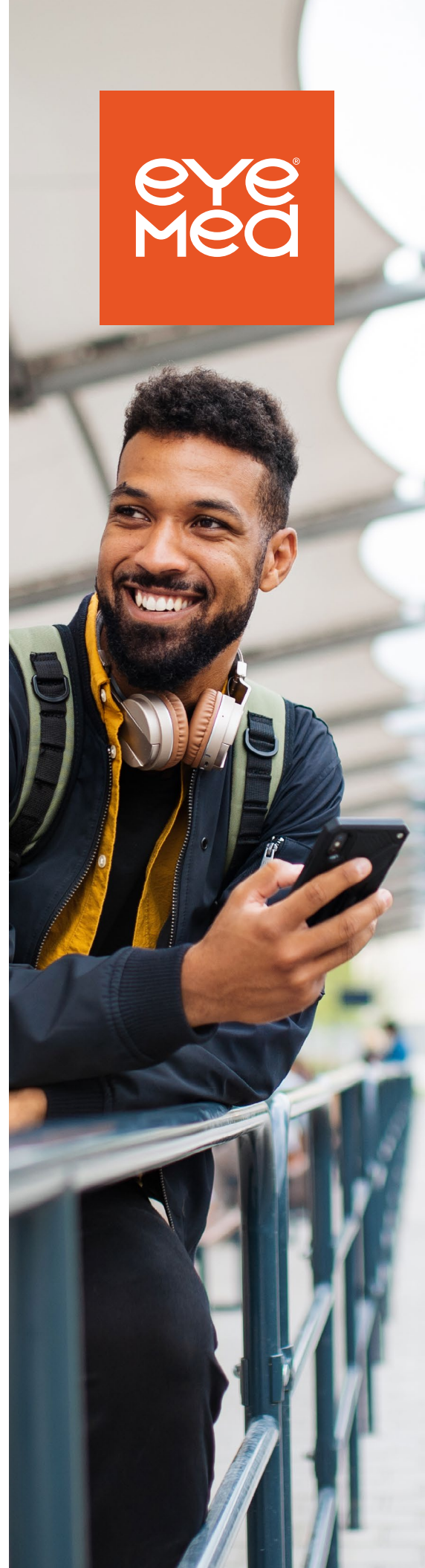


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*Get an additional \$30 off Blue Light lens treatment on top of your EyeMed benefits at Glasses.com. Enter code EYEMED30BL in your cart when checking out with your EyeMed vision benefit on Glasses.com website. Complete pair (frame and lenses) purchase required. Cannot be combined with any other offers, previous purchases, readers or non-prescription sunglasses. Single use only. Valid prescription required. Savings applied to lenses, after insurance benefits are applied. \$200 minimum purchase order. No cash value. Void where prohibited. Offer expires 12/31/2025. Offer not valid in the state of Texas.

**Must mention this promotion and be treated by December 31, 2025 to qualify. \$1,000 off for both eyes on standard Wavelight price, \$500 off for one eye. Cannot be combined with any other offers. See details at eyemedlasik.com.

***Coupon required at time of purchase. Buy a complete pair (frame and lenses) (minimum purchase may apply) of eyeglasses or prescription sunglasses at tag price and receive \$50 toward your purchase. May be combined with any vision care or insurance plans/benefits, select offers or discounts. Consult your vision care or insurance plans/benefits for details. Valid prescription required. Discount off tag price. Savings applied to lenses. Excludes certain brands including Michael Kors, Retail Collection, Maui Jim, Costa, Prada, Jimmy Choo, Ferrari, and wearable electronics. May exclude Ray-Ban, Oakley, and Persol. Not valid on previous purchases, contact lenses, accessories, readers, or non-prescription sunglasses. Valid at participating U.S. locations. Taxes not included. Void where prohibited. Additional exclusions may apply. See store for details. Limit one coupon per customer. No cash value. Offer ends: 12/31/25. Corporate Discount Code: 10007. ©2025 Pearle Vision. All Rights Reserved. Offer not valid in the State of Texas.

Discounts are not insurance.

INNOVATIVE ANSWERS FOR SUN WORSHIPPERS

Have it made in the shade with our special offers

SAVINGS FOR A SUNNY DAY

We all love sunny days, but unprotected eyes might not agree. UV rays can cause cataracts, macular degeneration, vision loss and eye sunburn – even in the winter time.¹

The good news? Sunglasses can easily block 99% of the sun's harmful rays. Good thing you've got EyeMed to help you safely soak up the sun with these special savings.¹



\$20 OFF

any sunglass purchase or

\$50 OFF

sunglass purchases of \$200+ at  sunglass hut

Most pairs, most brands, most styles²



20% OFF

non-prescription sunglasses

at participating in-network providers³

SEE THE GOOD STUFF

Click to request your savings code to use in store or online

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Discounts are not insurance.

¹"Health Effects of UV Radiation; United States Environmental Protection Agency; [epa.gov](https://www.epa.gov/); January 4, 2022.

²Redeemable at participating Sunglass Hut stores in the U.S. and online at [sunglasshut.com](https://www.sunglasshut.com). Excludes Cartier, Celine, Chanel, Dior, Maui Jim, Michael Kors, Ray-Ban Junior, Ray-Ban Disney, Ray-Ban Stories, Tiffany, Tom Ford, Vogue Junior, Oakley NFL, SGH collaborations (Sarah Jessica Parker, Alexa Chung, Off-White), Oliver Peoples, Alain Mikli and Starck. Limit one discount per transaction. Not valid with any other coupons, discounts or promotional offers. This offer is not good on accessories, gift card purchases, gift wrap, shipping, taxes, returns or exchanges. No cash-back value, cannot be redeemed for cash, may not be sold or transferred and will not be replaced if lost, stolen or damaged. Valid in the U.S. only. Offer valid until 12/31/2025. Coupon code required to redeem. Sunglass Hut at Hudson's Bay and select Sunglass Hut airport locations are unable to honor.

³Everyday offer as part of your EyeMed vision benefits. Limitations and exclusions may apply. Visit sunperks.eyemed.com for details.

This information is available broadly and is not plan or state specific. Offers are not valid in the state of Texas.

Hear all the sweet sounds of life

Hearing loss is more common than you might think. It affects 1 in 9 Americans¹ and can come on so gradually you may not even notice it. But the good news is 95% of hearing loss can be easily treated with hearing aids.¹

That's why we give you access to affordable hearing care discounts through Amplifon, the nation's largest independent hearing discount network – so you can enjoy all of life's sights and sounds to the fullest.

YOUR HEARING DISCOUNT THROUGH AMPLIFON INCLUDES:



40% off hearing exams at thousands of convenient locations nationwide



60-day hearing aid trial period with no restocking fees



Discounted, set pricing on thousands of hearing aids



Free batteries for 2 years with initial purchase



Low price guarantee – if you find the same product at a lower price elsewhere, Amplifon will beat it by 5%



3-year warranty plus loss and damage coverage



Call 877.203.0675 to find a hearing care provider near you and schedule a hearing exam today.

SEE THE GOOD STUFF

Register on eyemed.com or grab the member app (App Store or Google Play) today.

