



Elder Fraud Center

Self-help tools, tips, and resources to help families get proactive about elder fraud.

For many families, elder fraud is a growing concern. Research shows that reports of fraud and scams targeting people over 60 are on the rise, and for those who fall victim, the financial stakes can be high. Fortunately, you have access to a new resource hub specially designed to help older adults and loved ones fight back against fraud — together.

We created our **Elder Fraud Center** after seeing how devastating elder fraud can be for the whole family. It's packed with self-help tools, tips, and more, straight from our identity specialists. Whether you're an Allstate Identity Protection member or not, you can find guidance here to help you better protect your family.

Our Elder Fraud Center includes:

Staying Safe Roadmap

Follow our five-step roadmap to learn to talk about fraud as a family, shut down common scams, and protect personal and financial information.

Educational content

Get the latest news about fraud and scams targeting older adults — plus insights from our in-house experts.

Elder Fraud Helpline

If you think you or a family member is experiencing fraud, members can reach a trusted advocate for help 24/7

Get started

If your family is facing elder fraud, we're here for you. Visit aip.com/elder-fraud-center to learn more.

